

**Open Debate**



## **Positive Impact Investment: Too Good to Be True?**

**Thursday 18 November 2010, 4.30-6.15 p.m.**

**Methodist Church House (Main Hall), 25 Marylebone Road, London NW1 5JR**

**Underground: Baker Street or Marylebone.**

**ALL WELCOME**

BP's Gulf of Mexico oil disaster has highlighted the risks and costs of current models of business and investment. Meanwhile urgent action to address climate change, poverty, the denial of healthcare and education, and other unfulfilled human rights remains acutely underfunded.

**What is the potential of positive impact investment to help meet the social and environmental challenges that humanity faces while still generating sound financial returns?**

**Are innovative approaches to capital allocation the shape of investment to come or more likely to remain a niche sector?**

The Ecumenical Council for Corporate Responsibility's 2010 open debate will explore these questions with a panel of expert speakers from the investment and financial services sector and an audience of faith-based and responsible investors, corporate responsibility practitioners, justice and peace advocates, church members, researchers and others.

***Chair:***

**Lord Harries of Pentregarth (former Bishop of Oxford)**

***Panel speakers:***

**James Bevan, CCLA Investment Management**

**Ryan Brightwell, Co-operative Financial Services**

**Clare Brook, WHEB Asset Management**

**Adam Ognall, UKSIF the sustainable investment and finance association**

**Entrance free. Wheelchair access.**

**RSVP: [miles.litvinoff@eccr.org.uk](mailto:miles.litvinoff@eccr.org.uk); ECCR, PO Box 500, Oxford OX1 1ZL  
tel. 01865 245349 or 020 8965 9682**

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